

Full-time (6 Semesters) – Digital Track

B.Sc. Business Administration

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester	5 th Semester	6 th Semester
Introduction to Business Administration 1	Law 1	Law 2	Intercultural Communication	Leadership	Supply Chain Management
Introduction to Business Administration 2	Organizational Management	Investment & Financing	Human Resources Management	Strategic Management	Elective module
Theories & Methods of Business Administration Self-management	Accounting & Financial Reporting	Cost Accounting	Sustainability Management	Market Research	Elective module
Business English	Innovation & Project Management	Digital Transformation	Macroeconomics	Elective module	Elective module
Mathematics	Statistics	Microeconomics	Elective module	Elective module	Bachelor's thesis (with colloquium)
	Scientific Methods	Rhetorics & Communication	Elective module	Elective module	

Elective modules (8 out of 12) can be combined freely

Brand Management	Digital Business Models	International Financial Reporting
Business Analysis	Entrepreneurship	Media & Communication
Corporate Communication	Introduction to Financial Management	Occupational & Organizational Psychology
Corporate Structuring	International Financial Management	
Digital Brand Communication		

Part-time 1 (9 Semesters) – Digital Track

B.Sc. Business Administration

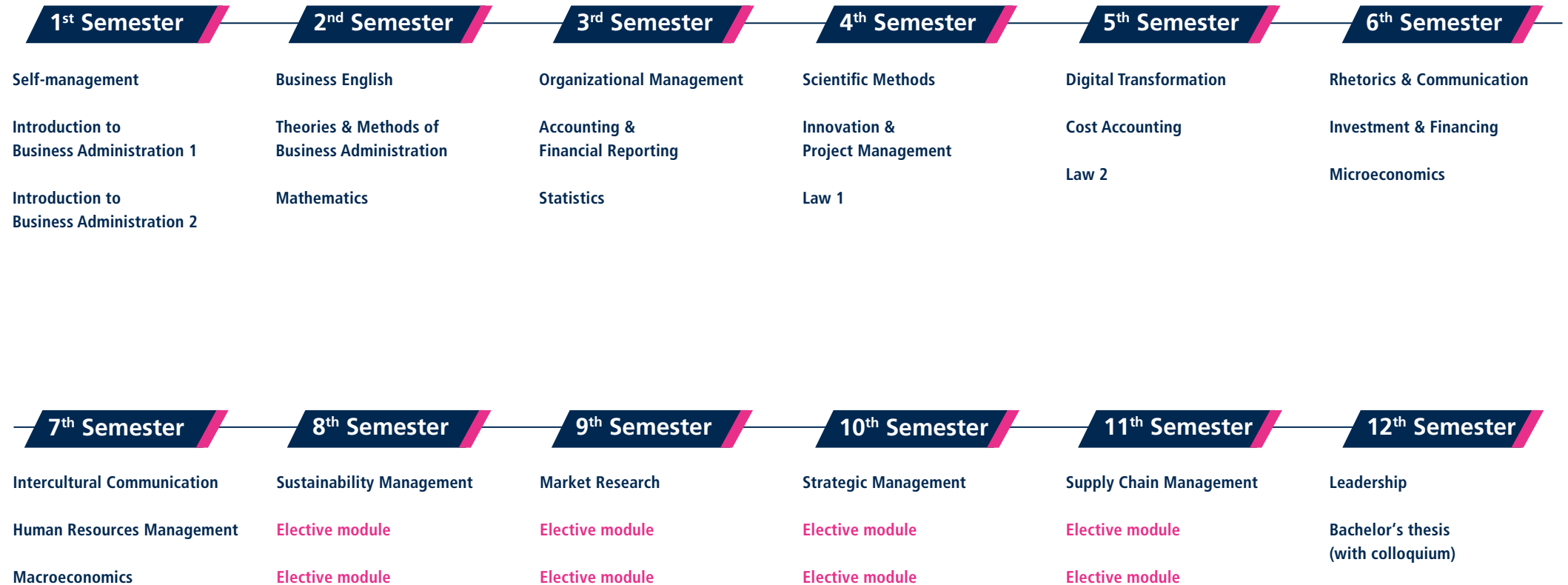


Note on elective modules:

A detailed overview of the available elective modules can be found on page 1 of this document.

Part-time 2 (12 Semesters) – Digital Track

B.Sc. Business Administration



Note on elective modules:

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Full-time (6 Semesters) – On-Campus Track

B.Sc. Business Administration

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester	5 th Semester	6 th Semester
Self-management	Scientific Methods	Rhetorics & Communication	Supply Chain Management	Competitive Advantage	Market Research
Business English	Law 1	Law 2	Human Resources Management	Global Communications	Elective module
Introduction to Business Administration 1	Organizational Management	Investment & Financing	Sustainability Management	International Finance Management	Elective module
Introduction to Business Administration 2	Accounting & Financial Reporting	Cost Accounting	Macroeconomics	International Trade & Sales	Elective module
Theories & Methods of Business Administration	Innovation & Project Management	Digital Transformation	Elective module	Leading to High Performance	Bachelor's thesis (with colloquium)
Mathematics	Statistics	Microeconomics	Elective module	Strategic Management	

Note on the 5th semester:

The 5th semester takes place on campus at ISM.

Note on elective modules:

A detailed overview of the available elective modules can be found on page 1 of this document.

Part-time 1 (9 Semesters) – On-Campus Track

B.Sc. Business Administration



Note on the 8th semester:
The 8th semester takes place on campus at ISM.

Note on elective modules:
A detailed overview of the available elective modules can be found on page 1 of this document.

Part-time 2 (11 Semesters) – On-Campus Track

B.Sc. Business Administration



Note on the 10th semester:
The 10th semester takes place on campus at ISM.

Note on elective modules:
A detailed overview of the available elective modules can be found on page 1 of this document.

Full-time (6 Semesters) – Practical Track B.Sc. Business Administration

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester	5 th Semester	6 th Semester
Self-management	Scientific Methods	Rhetorics & Communication	Intercultural Communication	Leadership	Internship
Business English	Law 1	Law 2	Strategic Management	Supply Chain Management	
Introduction to Business Administration 1	Organizational Management	Investment & Financing	Human Resources Management	Market Research	
Introduction to Business Administration 2	Accounting & Financial Reporting	Cost Accounting	Sustainability Management	Elective module	
Theories & Methods of Business Administration	Innovation & Project Management	Digital Transformation	Macroeconomics	Bachelor's thesis (with colloquium)	
Mathematics	Statistics	Microeconomics	Elective module		

Note on elective modules:

A detailed overview of the available elective modules can be found on page 1 of this document.

Part-time 1 (9 Semesters) – Practical Track

B.Sc. Business Administration



Note on elective modules:

A detailed overview of the available elective modules can be found on page 1 of this document.

Part-time 2 (12 Semesters) – Practical Track

B.Sc. Business Administration



Note on elective modules:

A detailed overview of the available elective modules can be found on page 1 of this document.