Cooperation between University of Strathclyde Business School and ISM
• ISM and the University of Strathclyde (Strathclyde Business School - SBS) and have developed a cooperation, which allows ISM graduates and other graduates to apply for a PhD or a DBA programme. According to the Kultusministerkonferenz it is presently possible to bear the German “Dr.” if you have been awarded a doctoral degree as a result of a scientific doctoral examination procedure in an EU or EEA member state.

• A preselection for the programme is made by ISM, final admission will depend on SBS. The supervision will be done jointly by the SBS (1st supervisor) and ISM (2nd supervisor). A maximum number of 5-8 can be accepted every year.

• Delivery of the programmes shall take place according to Strathclyde’s Policy and Code of Practice for Postgraduate Research Programmes.

• Administrative support for ISM candidates will be provided by ISM.
Strathclyde Business School

Founded in 1948, Strathclyde Business School (SBS) is an innovative and entrepreneurial organisation defining and influencing business and management education as part of a leading international technological university. SBS holds triple accreditation from AMBA, EQUIS and AACSB, and has done so since 2004. It was the first business school in Scotland to achieve triple accreditation, and one of only 88 business schools in the world with this status (July 2018). Strathclyde Business School has a reputation for research excellence. Based on the REF (Research Excellence Framework) 2014 GPA scores, Times Higher Education rated us 1st in Scotland and in the top ten of business schools in the UK for research. SBS has internationally recognised industry accreditations. Our departments are accredited by expert professional bodies such as CIMA, ICAS, CIPD, the Institute of Hospitality and the Energy Institute.

<table>
<thead>
<tr>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARKETING</td>
</tr>
<tr>
<td>ENTREPRENEURSHIP</td>
</tr>
<tr>
<td>MANAGEMENT SCIENCE, STRATEGY and STRATEGIC MANAGEMENT</td>
</tr>
<tr>
<td>HUMAN RESOURCE MANAGEMENT and EMPLOYMENT STUDIES</td>
</tr>
<tr>
<td>ECONOMICS, ACCOUNTING &amp; FINANCE</td>
</tr>
</tbody>
</table>
PhD PROGRAMMES

• **Doctor of Philosophy (PhD)**
  • research based degree
  • minimum duration: 3 years full-time, part time: approx. 4 years or generally 6* years
  • full-time: It is expected that you are present at SBS for the whole time of the programme.

• **Doctor of Business Administration (DBA)**
  • focus on researching in a practical context
  • minimum duration: 3 years full-time, 4 years part-time

• **Additional elements of the DBA programme:**
  • *Directed study on areas of specialist knowledge (60 credits)*
  • *A mini dissertation, pilot study, or first phase research project (60 credits)*
  • *A scheme of research leading to a thesis in an approved area of study.*

[* Based on half time study. Part-time duration of study will be agreed on an individual basis, depending on the applicant’s previous level of study and time available to commit to their studies]
• All doctoral students are required to undertake the 60 credit Postgraduate Certificate in Research Methodology (30 ECTS):

  • Research Methods – offered at SBS in fall/winter
  • Research Philosophy – offered at SBS in fall/winter
  • ISM PhD Colloquium (3 Modules: Theory, Empiricism, Key Topic Work) – offered at ISM Dortmund in winter

➢ Please note: Each module has a duration of one week and requires the completion of an assignment. The Certificate is normally completed within the first year of the full-time doctorate programme or within two years for the part-time program.

• All programmes will be concluded with a student viva.
ADMISSION CRITERIA

All applicants should fulfill the following criteria:

• Excellence in academic qualifications, e.g. minimum GPA: 2.0 (German grading system)
• Proof of English language proficiency: IELTS 6.5
• A research proposal at an appropriate level for doctoral study, which can be supervised by both SBS and ISM research staff, and
• all applicants should hold a masters degree in a relevant discipline.

➢ **DBA applicants** additionally have to have at least 3 years of managerial experience.
## PROGRAMME FEES EU STUDENTS 2018/19

### PhD/DBA full-time

<table>
<thead>
<tr>
<th>YEAR</th>
<th>FEES STRATHCLYDE**</th>
<th>FEES ISM***</th>
<th>TOTAL FEES****</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application*</td>
<td>--</td>
<td>€ 3,317</td>
<td>€ 3,317</td>
</tr>
<tr>
<td>1</td>
<td>£ 4,260 (~ € 4,812)****</td>
<td>€ 3,691.50</td>
<td>€ 8,503.50</td>
</tr>
<tr>
<td>2</td>
<td>£ 4,260 (~ € 4,812)****</td>
<td>€ 3,691.50</td>
<td>€ 8,503.50</td>
</tr>
<tr>
<td>3</td>
<td>£ 4,260 (~ € 4,812)****</td>
<td>€ 3,691.50</td>
<td>€ 8,503.50</td>
</tr>
<tr>
<td>Total</td>
<td>£ 12,780 (~ € 14,438)****</td>
<td>€ 14,391.50</td>
<td>€ 28,827.50</td>
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</table>

### PhD/DBA part-time

<table>
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<tr>
<th>YEAR</th>
<th>FEES STRATHCLYDE**</th>
<th>FEES ISM***</th>
<th>TOTAL FEES****</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application*</td>
<td>--</td>
<td>€ 3,317</td>
<td>€ 3,317</td>
</tr>
<tr>
<td>Total</td>
<td>£ 12,780 (~ € 14,438)****</td>
<td>€ 16,050*****</td>
<td>€ 33,805</td>
</tr>
</tbody>
</table>

- For the part-time program the fees at the Strathclyde University will be also charged per year. The duration (4-6 years) of study will be agreed on an individual basis, depending on the applicant's previous level of study and time available to commit to their studies.
- The fees for ISM are 3,183.25 € per year; duration of study is not of importance

* Proposal fees become due as follows: 749€ with signing of the contract, 1,284 € after acceptance from ISM, 1,284 € after acceptance from the University of Strathclyde. **2019/20 fee due to be published in the UK in early 2019, the fee shown is the 2018/19 fee, fees typically increase in line with inflation each year. ***Incl. current Net VAT ****Exchange rate from 29 November 2018 *****Calculated for a study period of 4 years (3,183.25 per year)
<table>
<thead>
<tr>
<th>YEAR</th>
<th>FEES STRATHCLYDE **</th>
<th>FEES ISM***</th>
<th>TOTAL FEES****</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application*</td>
<td>--</td>
<td>€ 3,317</td>
<td>€ 3,317</td>
</tr>
<tr>
<td>1</td>
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<td>€ 3,691.50</td>
<td>€ 18,885.50</td>
</tr>
<tr>
<td>2</td>
<td>€ 14,650 (~ € 16,242)****</td>
<td>€ 3,691.50</td>
<td>€ 18,885.50</td>
</tr>
<tr>
<td>3</td>
<td>€ 14,650 (~ € 16,242)****</td>
<td>€ 3,691.50</td>
<td>€ 18,885.50</td>
</tr>
<tr>
<td>Total</td>
<td>€ 43,950 (~ 48,726)****</td>
<td>€ 14,391.50</td>
<td>€ 59,973.50</td>
</tr>
</tbody>
</table>

Non-EU Students are only eligible for full-time programmes!

* Proposal fees become due as follows: 749€ with signing of the contract, 1,284 € after acceptance from ISM, 1,284 € after acceptance from the University of Strathclyde. **Fees subject to change (fees typically increase in line with inflation each year). ***Incl. current Net VAT ****Exchange rate from 20 December 2018
Applications are to be submitted to Prof. Dr. Kai Rommel, Vice-Dean for Research at ISM (Prof. Kai Rommel, ISM International School of Management, Otto-Hahn-Straße 19, 44227 Dortmund; kai rommel@ism.de).

➢ Please include the following documents (in English language):

- Research Proposal: Proposed area of research (department), types of research methods to be used, relations to any previous research done in this field (4-6 pages)
- Academic transcripts/Degree certificates
- Proof of English proficiency
- Proof of relevant managerial experience (DBA only)
- Two reference letters
- Evidence of financial sponsoring
- Application Form (issued by ISM after consulting session)
- CV

➢ Your application will firstly be reviewed by ISM. If possible an interview with a Strathclyde member of staff will be arranged, after your acceptance at the ISM.

Please contact your ISM supervisor as early as possible to allow sufficient time for the preparation of your final research proposal.

Deadline for official application to SBS: at least 3 months before the preferred starting date

You can start your PhD/DBA programme anytime during the year – there are no fixed intake periods.
HEAD OF PROGRAMME
Prof. Kai Rommel

Content-related questions

Vice-Dean for Research
Dortmund
kai.rommel@ism.de

RESEARCH ASSOCIATE
Jana Dargel, B.A.

Administrative questions

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