



## M. SC. MANAGEMENT - ACTING RESPONSIBLY IN MANAGEMENT POSITIONS

The Management Master's degree teaches you generic **management skills** that will help you in your future make meaningful management decisions and lead in a variety of business sectors or industries.

These include:

- strategic management competencies for sustainable action
- communication in an international, cross-functional and interdisciplinary environment
- leadership competencies as well as the assumption of management tasks
- social-ethical competencies: operational decisions with regard to their social and ecological impact as well as moral objectives
- media competence: target-oriented research of contents

After successfully completing your studies, you can **assume entrepreneurially sensible decisions and communicate them as economically and socially justifiable.**



**Your study programme director for M.Sc. Management**

**Prof. Dr. Andreas Helferich**

Andreas Helferich is Professor of International & Digital Management at the ISM Campus in Stuttgart. He studied at the University of Stuttgart and the University of Missouri, St. Louis (USA) and received his doctorate from the University of Stuttgart. Before joining ISM, he worked for 10 years as a management consultant and for a medium-sized software company. He is the author of over 40 publications and is an active speaker at congresses and scientific conferences. - Prof. Dr. Andreas Helferich

[LinkedIn Andreas Helferich](#)

## Why #ismfernstudium?

With ISM you are choosing an innovative university with high standards in teaching and research as well as **more than 30 years of experience** in education. ISM is state-recognised and our distance learning courses are **certified and approved** by the State Central Office for Distance Learning (ZFU). On top of that ISM is the first private university of applied sciences in Germany with **AACSB accreditation**.

Our distance learning programmes are characterised by digital teaching materials that are developed using the **latest, innovative teaching methods** and didactics. In addition, the Master's programmes include numerous **live modules** and discussion formats that focus on hot topics and provide the opportunity for a **one-to-one exchange** with lecturers and experts.

### Flexible & modular

Start your distance learning at ISM **at any time** - flexibly alongside your job and everyday life. The modular structure adapts to **your learning goals** and creates a **high level of motivation** to learn.

### Individual & self-determined

Our goal is to give you the opportunity to use **your own** strengths with the programmes offered. With your distance learning programme, you learn at **your own pace** and you are responsible for the learning processes yourself.

### Well-founded with a great network

We rely on a **high level of quality and topicality** in our programmes and accompany you from the start – **personally and reliably**. Benefit from a lively exchange and the **opportunities to network** with other students, our professors and experts.



#### AACSB-accreditation

Our programmes meet top international standards, confirmed by the prestigious AACSB accreditation.



#### Accredited

All our study programmes have been examined and accredited by the Accreditation Council.



#### State-recognized

With ISM you enjoy the best education - we are state-recognised for an unlimited time.



#### Approved courses

All our study programmes bear the quality seal of the State Central Office for Distance Learning (ZFU).

## The management master's degree is available in two variants: 120 ECTS and 90 ECTS

### Variant with 120 ECTS

if you have a Bachelor's degree with at least 180 ECTS

### Variant with 90 ECTS

if you have a Bachelor's degree with at least 180 ECTS

## Variant with 90 ECTS



### Regular study period in full time

4 semesters  
take a look at our part time models

**Start of semester**  
at any time

**Study locations:**  
#studyfromanywhere



### Admission requirement

Bachelor's degree with at least 210 ECTS, of which at least 50 ECTS in the field of business, of which at least 10 ECTS credits must have been earned in quantitative or methodological subjects.\*



### Recognition of prior studies

recognition of prior studies on master level is possible upon application. Our study advisor will advise you on this.



**Language**  
Language level B2  
English

## Your curriculum could look like this

### 90 ECTS | M.Sc. Management

| SEMESTER    | Online Lecture Self-Regulated Learning   |                      |                            | Electives  |              | Live-Seminars & Thesis   |
|-------------|--|----------------------|----------------------------|--|--------------|--|
| 1.          | Applied Statistics   | Strategic Management | Organizational Development | Elective 1 *   | Elective 2 * | Leadership <small>LIVE</small>   |
| 2.          |  | Elective 3 *         | Elective 4 *               | Elective 5 *   | Elective 6 * | Research & Consulting Project <small>LIVE</small>  |
| 3.          |  |                      |                            |  |              | Master's thesis with colloquium <sup>1</sup>   |
| Electives * | <ul style="list-style-type: none"> <li>Applied Media Psychology</li> <li>Essential of General Psychology</li> <li>Essentials of Global Sustainable Development</li> <li>Essentials of Leading Sustainable Organizations</li> <li>Essentials of Digital Marketing Strategy &amp; Planning</li> <li>Essentials of Digital Communication</li> </ul> |                      |                            | <ul style="list-style-type: none"> <li>Business &amp; Commercial Mediation</li> <li>Digital &amp; Sustainable Supply Chains</li> <li>Digital Bootcamp</li> <li>Conflict Management in Organizations, at the Workplace &amp; in Teams</li> <li>Controlling &amp; Corporate Finance</li> </ul> |              | <ul style="list-style-type: none"> <li>Negotiation &amp; Consulting</li> <li>Value-based Leadership</li> </ul> |

<sup>1</sup> We do not have a classic colloquium where you have to defend your thesis in an oral exam. Instead, a live seminar accompanies you through all important phases of your thesis. This live seminar is our colloquium.

Example for the full-time option (4 semesters)

- Our **live modules** usually take place in the evenings or on weekends and are offered on a regular basis, so that you can flexibly choose the dates that suit you.

\* Can also be completed via a Pre-Master's degree, relevant work experience or bridging courses. Bridge courses that can be started at any time.

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|----------|--|---------------------------------|--------------|--------------|---|
| 1.       | Applied Statistics & Data Literacy     | Organizational Development      | Elective 1 * | Elective 2 * | Leadership <small>LIVE</small>                    |
| 2.       | Innovation & Strategic Management      | Controlling & Corporate Finance | Elective 3 * | Elective 4 * | Negotiation & Consulting <small>LIVE</small>      |
| 3.       | Ethics & Law                           |                                 | Elective 5 * | Elective 6 * | Research & Consulting Project <small>LIVE</small> |
| 4.       |  |                                 |              |              | Master's thesis with colloquium <sup>1</sup>      |

Electives \*

- Applied Media Psychology
- Essential of General Psychology
- Essentials of Global Sustainable Development
- Essentials of Leading Sustainable Organizations
- Essentials of Digital Marketing Strategy & Planning
- Essentials of Digital Communication
- Business & Commercial Mediation
- Conflict Management in Organizations, at the Work place & in Teams
- Digital & Sustainable Supply Chains
- Digital Bootcamp
- Value-based Leadership

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For both variants, there is a whole range of modules to choose from in the elective module area, with which students can deepen subject- or industry-specific competencies. You can take a total of **6 elective modules**. If at least **4 of the elective modules** are chosen from one area and if the topic of the Master's thesis also originates from the relevant area of specialization, the area of specialization can be **indicated on the degree certificate**.

**The following areas of specialization are possible:**

1. Digital Marketing
2. Sustainability
3. Human Resources
4. Business mediation & coaching



**Do you have questions about the study programme?  
Then contact us!**

Your study advisor **Marcella Brockerhoff** and her team are always there for you.

Important links and further information



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**Important links  
and further information**

➔ [Overview of the costs](#)

➔ [Your way to #ismfernstudium](#)