

MBA General Management

ISM – City University of Seattle

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT
University of Applied Sciences

CityUniversity
of Seattle



German–U.S. American Double Degree

By choosing the Double Degree program, you will spend your first 3 semesters at your ISM campus before seamlessly transitioning to CityU. You can take courses at CityU while you are still writing your thesis.

To earn the Double Degree, you are required to complete **eight courses** at the partner university. These courses can be taken entirely **online, on campus**, or in a **hybrid format**. You may take up to four courses per quarter. As **tuition is charged per course**, the total fees remain the same regardless of the number of quarters required.

Upon successful completion of all 8 courses, you will be awarded two internationally recognized degrees: the Master of Business Administration (MBA) in General Management from ISM and the corresponding degree from CityU. This unique double-degree opportunity **enhances your international profile, broadens your career prospects**, and **provides valuable exposure** to different academic and cultural environments.

Language:

Lectures are taught in English at both ISM and CityU.

Additional degree “Master of Business Administration”

8 courses (= 24 credits)

- Law and Governing the Modern Business
- Design Thinking for Innovation
- Operations and Technology Management
- Data-Driven Decision Making
- Financial Reporting and Control
- Ethics and Social Impact
- Entrepreneurship and the Art of Creative Thinking
- Emerging Issues in Strategic Decision Making

Please note that courses and program structures are subject to change by the international partner university.

