

# Bachelor's Programs

**International. Individual. Inspiring.**

**ISM**  
INTERNATIONAL  
SCHOOL OF MANAGEMENT  
University of Applied Sciences

Dortmund · Frankfurt/Main · Munich · Hamburg · Cologne · Stuttgart · Berlin



**Come and study at one of the  
best private business schools in Germany**





# adventurISM.info

## Studying in Germany

Although the Federal Republic of Germany is a relatively small country, it holds a special role due to its history and its current role in the world community. **Germany has a prominent position not only in Europe**, but also internationally as an important trading partner and leader.

German universities and the degrees awarded are recognized worldwide and show employers that graduates have been provided with a solid basic education and in-depth detailed knowledge. **A German degree will definitely guarantee you a good start for the future** and you will be able to work all over the world. In addition, studying in Germany not only offers lots of interesting subjects but also numerous leisure activities and opportunities to travel.

**The International School of Management (ISM) has seven campuses in Germany.** In the immediate vicinity of attractive companies and economic regions, there are many opportunities for cooperation. Whether you study at an ISM campus in the far north, the deep south or in the middle of the country – **students benefit from close contacts to local employers.**

## Pursue an International Career

The International School of Management (ISM) has been **one of the leading business schools in Germany for over 30 years**. As a private, state-recognized University of Applied Sciences we prepare young people for management tasks in national and international companies.

At ISM **small learning groups** guarantee a personal atmosphere and promote exchange between students and professors. Our Career Center for example will help you to **develop your individual abilities and ideas** with regard to your professional targets. With the support of our student working groups, ISM alumni and experienced members of the board of trustees you will also be able to **build a strong, international network**.

**After graduation, you are equipped with**

- excellent language skills
  - practical experience
  - soft skills such as team spirit, rhetoric or project management
- and have gained experience abroad.**



## B.Sc. International Management

📍 **Dortmund · Frankfurt/Main · Munich · Hamburg · Cologne · Stuttgart · Berlin** 🗣️ **English**

The International Management program offers you extensive basic knowledge and **a lot of creative freedom**. Subjects such as business administration, economics, global procurement management, strategic management, corporate management and controlling give you a **comprehensive insight into the business world**. Depending on your individual interests and strengths, you can specialize in subjects such as Business Communication, E-Business, Marketing, HRM or Consulting during the course of your studies.

While you study International Management entirely in English, **a second language** is automatically integrated into your courses. This allows you to establish international contacts at an early stage and also prepares you for tasks abroad.

🌐 [bachelor-international-management.en.ism.de](http://bachelor-international-management.en.ism.de)

## Study Schedule



Bachelor's programs:  
6 semesters: 180 ECTS  
7 semesters: 210 ECTS

## B.Sc. Finance & Management

📍 Frankfurt/Main · Cologne · Berlin 🗣️ English

Your heart beats for **numbers, shares, bonds, foreign exchange**. The world of finance and the financial markets fascinate you – perfect prerequisites for the our Finance & Management program.

In addition to the basics of business administration, you'll gain **specific expertise in the global financial sector**, accounting and balance sheets. You will practice analyzing complex business models and processes on the basis of numbers and thus become a sought-after specialist.

You will also **learn about financial products** and how companies operate in a global capital market. Depending on your strengths and interests, you will then **choose an individual focus**, such as Business Communication, Consulting or Controlling.

 [bachelor-finance.en.ism.de](https://bachelor-finance.en.ism.de)

## B.Sc. Information Systems

📍 Dortmund · Munich · Hamburg 🗣️ English

The B.Sc. Information Systems program provides you with a **dual qualification of digital know-how and business knowledge**. From Data Science to Software Engineering and Digital Business – you will learn from experienced lecturers from the business world.

In practical workshops and consulting projects, you will work together with well-known companies. The curriculum includes **programming courses** and a **hacking seminar** to uncover security vulnerabilities in IT systems.

Whether in industry and commerce, in public administration or at companies in the service sector – as an information systems specialist, **you will be in demand as an expert in all kind of industries**.

 [bachelor-information-systems.en.ism.de](https://bachelor-information-systems.en.ism.de)

# Application Procedure



1

**Registration for the admission process and submission of application documents**



2

**Participation in the admission procedure**

- Computer-based tests
- Evaluation of performance in mathematics, English and possibly a second foreign language
- Personal Interview



3

**Confirmation/Refusal**

- Possible intensive course in mathematics and foreign languages

## Admission Requirements

To join a bachelor's program at ISM, you need a **general qualification for university entrance**. Our degree programs are not restricted by a numerus clauses (NC). Instead, ISM has its own **selection procedure**. The test consists of different parts in order to gain a comprehensive impression of you and to be able to assess you individually.

Due to limited places of study, we recommend that you take the test as early as possible. We offer monthly admission tests at all ISM locations or online.

## Application Deadline

Applicants who are required to have a visa and have not yet received a student visa, are required to submit their application no later than the following dates of the corresponding year:

**Spring term: December 15th**

**Fall term: July 15th**

Applicants without visa obligation or who already have a student visa may apply later.

**For further information please contact:**

study@ism.de

## Job Options in Germany

**Students from non-EU States:**

After graduation, you can apply for an 18-month residence permit to seek a job that matches your qualifications.

Once you have a job offer that matches your qualifications, you can either choose to apply for a German residence permit or an EU Blue Card for the next part of your stay.

## Key Facts

- **Standard period of study:**  
6 semesters (7 semesters within Global Track)
- **Semester start:**  
Spring semester (March) and fall semester (September)
- **Degree:**  
Bachelor of Science
- **Campus:**  
Dortmund, Frankfurt/Main, Munich, Hamburg, Cologne, Stuttgart and Berlin (depending on course of study)
- **Accreditation:**  
FIBAA, German Accreditation Council
- **Semester abroad:**  
Two integrated: one compulsory, one optional
- **Practical experience:**  
20 weeks compulsory internship plus workshops and excursions
- **Language:**  
100% English
- **Tuition fees per semester:**  
€5,380 in Dortmund, Cologne, Stuttgart and Berlin  
€5,580 in Frankfurt/Main, Munich and Hamburg  
(fee for semesters abroad can be different)
- **Enrollment fee:**  
€600 for EU & EWR students, €1,500 for Non-EU students
- **Early Bird Discount:**  
Save €1,500 by signing your contract for the fall term before March 15th, or for the spring term before September 15th!
- **Last Call Discount:**  
Save €500 by signing your contract for the fall term before June 15th, or for the spring term before December 15th!

**Imprint**

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