

CALL FOR PAPERS – Research Journal for Applied Management

The Research Journal for Applied Management is a specialized journal for new trends and directions in practice-relevant management topics focusing on the internationalization of the economy, resource economics, tourism, logistics and information sciences, finance and banking research, marketing and communication research, real estate, leadership and motivational research and organization, and human resource research. The ISM Research Journal for Applied Management itself is a practice-oriented and trans-disciplinary journal for questions and critical analyses addressing economic, social and political change, in particular regarding systems, but also for intercorporate processes.

The Research Journal for Applied Management aims to show trends and developments in current studies and further elaborate on questions which arise regarding practice-oriented management fields. The Research Journal for Applied Management serves as a platform for all scientists, who intend to publish research in the field of management. Articles published in the Research Journal for Applied Management assess management in terms of its function, its methodologies and examine the institutions behind it.

Articles should be focused on elaborating upon new perspectives or an innovative presentation of a problem. Empirical studies, conceptual analysis and application oriented studies are always welcome. You can download the Research Journal for Applied Management here: en.ism.de/research/research-activities.

It is generally possible to submit articles at any point of time. The article can be submitted in English or German to kai.rommel@ism.de. The article has to be submitted according to the provided guidelines and style sheet (ism.de/images/downloads/style-sheet-research-journal.pdf). The maximum size of submitted papers is 20 pages including an abstract and some keywords with not more than 250 words. Submissions should use the non-gender specific pronouns e.g. 'they' or 'it'. Any alternative form of gender formulation must be used consistently and according to English grammar. Please note, authors are strongly requested to create their figures in Microsoft PowerPoint and to submit the corresponding file separately. Regarding quotes used in the article (direct and indirect ones) page numbers have to be specified. Articles accepted for review will undergo a double blind peer review process in accordance with international standards – the peer review will be conducted by at least two referees.

In addition to the article and abstract itself, authors are asked to submit their references in form of a Citavi project (other reference management programs can be accepted after consultation with the editors).

The editors adhere to decide upon qualification in a timely manner.

Articles concerning all types of management fields are welcome.

Contact

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