



ISM

INTERNATIONAL
SCHOOL OF MANAGEMENT

University of Applied Sciences

Crown your academic career with a PhD

and use our cooperation with Bond Business School for your success.

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Bond Business School (BBS)

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Bond Business School (BBS)

- Australia's first private non-profit university
- Located on the Gold Coast (\approx 85 km South of Brisbane)
- Top 2% of business schools worldwide
- Continuous 5★ rating for student experience
- 4,000 enrolled students plus 200 Higher Degree Research students
- AACSB and EQUIS accredited
- Member of GMAC with significant contribution to graduate management education

Fields of Study



Marketing & Digital Business



Entrepreneurship & Innovation



Hotel & Tourism Management



Sports Management



Actuarial Science



Big Data



Management, International Business &
Global Strategy



Economics, Accounting, Finance &
Statistics





PhD – Doctor of Philosophy

- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 4 years
- Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

Please note: Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

Cooperation between ISM and BBS

- Possibility for ISM graduates to apply for a PhD program
- Preselection made by ISM
- Final admission depending on BBS
- Jointly supervision (1 supervisor each)
- Delivery of the programs according to BBS' Policy and Code of Practice
- Administrative support provided by ISM



Admission, Requirements & Application



Admission Criteria

All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent and an official Master's degree
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level
(IELTS 7.0 or TOEFL 600 (pbt) / 90-95 (ibt) or above)
- A research proposal at an appropriate level for doctoral study
(which can be supervised by both BBS and ISM research staff)

Requirements



Presence @ BBS

You have to be present at the Bond Business School (BBS) for **at least their first semester** of candidature.



Presence @ ISM

You are obliged to **attend one module at the ISM** (one week) during February/ March at ISM Dortmund (equivalent to 20 ECTS).



Research Subjects

You may be required to **successfully complete** at least **three research methodology subjects** at BBS in the first year of candidature.



1

Write a Proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



2

Send in your application

- Academic transcripts/ Degree certificates
- Two reference letters
- Evidence of financial sponsoring
- Application Form & CV
- English proficiency



3

Review

- Your application is reviewed by ISM.



4

Interview

- If successful and if possible, an interview with a BBS staff member is arranged.

Application

Timeline of your application:

- Contact your ISM supervisor **as early as possible** to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications to BBS is **at least 3 months** before the preferred starting date.
- PhD program can be started in January, May and September.



Fees



Program fees – PhD full-time

Year	Total Fees incl. VAT
Application*	€ 2,500
1	€ 10,040
2	€ 10,040
3	€ 10,040
Total**	€ 32,620

Minimum duration

- 3 years

Maximum duration

- 4 years after individual consultation

*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from BBS.

**Fees subject to change; incl. current Net VAT.; exchange rate from 17th May 2021.

Program fees – PhD part-time

Year	Total Fees incl. VAT
Application*	€ 2,500
1	€ 10,040
2	€ 10,040
3	€ 10,040
4	€ 10,040
5	€ 10,040
6	€ 10,040
Total**	€ 62,740

Minimum duration

- 6 years

Maximum duration

- 8 years after individual consultation

*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from BBS.

**Fees subject to change; incl. current Net VAT.; exchange rate from 17th May 2021.

Contact for Applications and Content-Related Questions



Prof. Dr. Kai Rommel

 Vice Dean for Research

 Dortmund

 kai.rommel@ism.de

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