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You speak...

**German at a level of B2**

The following study options exist:

- International Management
- Marketing & Communications Management
- Finance & Management
- Psychology & Management
- Tourism & Event Management
- Global Brand & Fashion Management
- International Sports Management
- Business Law

**Degree programs in English:**

- International Management English Trail
- Finance & Management English Trail
- Information Systems

Proportion of English-language lectures is:

| Percentage | 30 – 40 % | 100 % |

The following mandatory (language) options exist:

- French
- Italian (only in Global Brand & Fashion M.)
- Spanish
- Alternative to the foreign language: Global Economy Trail

- German
- French (only if B2 level in German)
- Spanish (only if B2 level in German)

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**ISM Admission Process**

The ISM selection process aims to select among those who are most likely suitable for studying at ISM - in terms of their abilities, personality structure and motivation.

Admitted to the admission procedure are those applicants who already have or will get their German so called Abitur, Fachhochschulreife or an equivalent qualification which leads to the university entrance qualification at ISM. In addition, the applicant must have applied in timely manner, submitting all necessary documents for the selection process.

It is possible to register for the Admission Day up to one year before the start of studies is planned. You can choose to take the admission test on one of our campuses in Germany or abroad.
<table>
<thead>
<tr>
<th>Admission Test in Germany (online or at one of ISMs campuses)</th>
<th>Admission Test abroad (online or at one of DAAD’s / Goethe Institute’s offices)</th>
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<tr>
<td>These skills will be assessed during the Admission Day:</td>
<td></td>
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<tr>
<td>· scholastic aptitude test &amp; knowledge test</td>
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<td>· Proficiency tests in mathematics and English</td>
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<td>· <strong>Personal interview</strong> (at the same day at one of ISMs campuses)</td>
<td>· <strong>Interview via Zoom or Skype</strong> (a few days after the admission test)</td>
</tr>
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</tr>
</tbody>
</table>

Language in which the test is held:

**Degree programs in German:** Admission test will be held in German  
**Degree program in English:** Admission test will be held in English

Please register for our admission test in Germany via our website. If you are interested in participating in our admission test abroad, please contact your student advisor.

When registering for our admission test, you will be charged (please learn more about the admission day fees on our website).

If a written cancellation of the admission test takes place up to five working days before the respective date, the test will be canceled free of charge. A refund for an unsuccessful admission test is not available.

If the admission test was not passed successfully, it can be repeated once after 6 months.
Scholastic aptitude test & knowledge test

These two tests focus on the applicants' intellectual skills that are necessary for accomplish successfully a study program at ISM. During the test own tools (like calculators, dictionaries, etc.) are not allowed.

The questions can be drawn from the following areas:

**Scholastic aptitude test**

- Completion of sentences
- Analogies
- Similarities
- Mathematical problems
- Sequence of numbers
- Arithmetic operators
- Selection of figures
- Solving dice tasks
- Matrices

**Knowledge test**

- Geography
- History
- Economics
- Arts / culture
- Mathematics
- Natural Sciences
- Daily life

Exemplary tasks of scholastic aptitude test

The following examples give an indication for possible tasks during the test. It is intended to convey an idea of what tasks might be expected and how the tasks could be formulated.

**Part 1: Scholastic aptitude test**

Which three words can be assigned to a common generic term?

- Daughter
- Uncle
- Mother
- Employee
- Applicant
- Cousin
- Grandmother
Part 2: Knowledge test

How many hydrogen atoms does alcohol contain (ethanol)?

- 0
- 4
- 6 [Correct]
- 1
- 3

Which opera isn’t Mozart?

- Don Giovanni
- Zauberflöte
- Die Hochzeit des Figaro
- La Bohème [Correct]
- Cosi fan tutte
Proficiency Tests in maths and language(s)

The proficiency test is divided into a math test, an English test and a test in the second foreign language (German, French, Spanish or possibly Italian). The test in the second foreign language will only take place if the second language was chosen / could be selected and prior knowledge in the specific second foreign language exists. The performance rating of the second language test serves primarily to determine the current state of knowledge of the applicant and possibly the need for a preliminary course (learn more about the second language and its' preconditions in the chapter „Test in English & second language“.

Math test

In the math test, the contents of the middle and upper grades are covered. The test covers the fundamentals required for advanced economic mathematics as well as tasks that require logical-analytical thinking and problem-solving skills.

The mathematical test deals with the simplification of terms, the solving of equations and the derivation of functions. Among others, the fractional, power and root calculations, mathematical laws, e.g. to master the binomial formulas, but also methods for solving equations and systems of equations. Furthermore, competences of the rule of three, percentage and interest calculation as well as elementary probability calculation are examined.

For any necessary calculation a non-programmable calculator will be made available to each applicant.

Exemplary tasks of maths test

The following tasks give clues for possibly raised tasks. It is intended to convey an idea of what tasks might be expected and how the tasks could be formulated.

Simplify this expression and take the root, if possible:
\[(4 \cdot \sqrt{6} + \sqrt{2})^2\]

Write the following expression without the fraction bar and simplify it as far as possible:
\[
\frac{x^{3n+1} \cdot y^{3n} \cdot z^n}{x^n \cdot y^{n+1} \cdot z^n}
\]

Solve the following for the unknown x:
\[
x + 2x = \frac{6}{5} x + 10
\]

Solve the following for the unknown x:
\[
8^{x+9} = 2^{3x+6}
\]

Compute the first derivative \(f'(x): f(x) = (\sqrt{x+2}) \cdot x\)
Test in English & second language

Studying at the International School of Management with one or two integrated semesters abroad as well as at least 10 weeks internships abroad demands extensive language skills.

That is why you have integrated Business English as a compulsory subject for all study programs. In English we expect knowledge in the scope of at least six years of school language teaching.

In addition, you have got the possibility to learn or deepen another foreign language, besides English:

### Degree programs in German:

- **French** (advanced level)
  (at least 2-3 years of language teaching at school necessary)

- **Italian** (beginner’s / intermediate level)
  (only in Global Brand & Fashion M.)

- **Spanish** (beginner’s / intermediate level)

- **Alternative** to the foreign language:
  Global Economy Trail
  (contains: cultural differences, political systems)

### Degree program in English:

- **German** (beginner’s level)

**Prerequisite: B2 level in German:**
- **French** (advanced level)
  (at least 2-3 years of language teaching at school necessary)

- **Spanish** (beginner’s / intermediate level)

If you decide to continue or deepen a second foreign language at the ISM, we check already acquired language skills in the admission test.

If an applicant has no previous knowledge of one of the second foreign languages, the corresponding part of the written test will be dropped. However, it is recommended to complete this test even if you have little prior knowledge. If all other test parts of the admission test are successfully completed, a study place confirmation can still take place.

A lack of foreign language skills can be acquired and proven later. In this case applicants must obtain the necessary language skills. For this purpose, either the preparation courses of the ISM or a recognized language school can be visited. When choosing an external language course in a language school, please speak with the respective ISM specialist language director. This is important so that we can recognize the course.

The tests in foreign languages must be completed in writing and take 60 minutes each. They are divided into **grammar** as well as **reading, vocabulary** and **text comprehension**.
Exemplary tasks of language tests (grammar)

**English**

I wrote to the company ____ them for a catalogue.
A) demanding B) asking C) enquiring D) applying

____ Patrick, he can’t possibly go alone – he’s far too young.
A) As for B) As if C) As D) As far as

Why did you stay at a hotel when you went to New York? You ____ with Barbara.
A) can stay B) could stay C) could have stayed

I decided to stay at home last night. I would have gone out if I ____ so tired.
A) wasn’t B) weren’t C) wouldn’t have been D) hadn’t been

Complete this sentence with a phrasal verb that includes the word “up”.
He ____ up tennis in order to get fit.

**French**

Conjuguez à la 1ère personne du pluriel au passé composé
Je prends le train. / Nous avons pris le train.

Répondez aux questions avec des pronoms personnels
As-tu envoyé le courrier?/ Oui, je l’ai envoyé.

Mettez au discours indirect
Je lui demande: «Comment Christian est-il venu?»
Je lui demande comment Christian est venu.

Mettez au temps convenable
Que (faire - vous) ____ après le baccalauréat? / …avez-vous fait... (alternative: …ferez-vous... )

**Spanish**

Escriba en los tiempos indicados las personas para los siguientes verbos:
vivir (nosotros, gerundio) ________

Complete las frases siguientes:
Tienes que escribir una carta ________ tu padre.

Complete con los verbos “ser”, “estar” o “haber”:
En este café ________ mucha gente.

Haga las preguntas correspondientes:
El coche de Luisa es blanco. ________

Contestar las preguntas siguientes empleando dos pronombres:
¿Ya nos ha traido Ud. las maletas?
**Italian**

Inserisci l’articolo determinativo!

_____ musica → la musica  

_____ professore → il professore

Inserisci l’articolo indeterminativo!

_____ macchina → una macchina  

_____ caffè → un caffè

Inserisci le preposizioni giuste!


Andiamo _____ macchina o _____ autobus? → Andiamo in macchina o in autobus?

**German**

Konjugieren Sie das folgende Wort:

„lernen“ → ich lerne, du lernst, ...

Fügen Sie den richtigen bestimmten Artikel ein!

_____ Papier → das Papier  

_____ Unterricht → der Unterricht

Fügen Sie den richtigen unbestimmten Artikel ein!

_____ Schaf → ein Schaf  

_____ Mädchen → ein Mädchen

Ergänzen Sie die fehlende Präposition!

Mein Schlüssel hängt _____ dem Schlüsselkasten → Mein Schlüssel hängt in dem Schlüsselkasten.

**Personal interview**

The objective of the personal interview is to check the basic personality traits and motivation of the candidate. The review will be carried out in the form of a classic job interview. Essential contents of the conversation are among others the personal career, professional and personal goals as well as the motivation to study.

**Allocation of study places**

The ISM determines the number of places which can be awarded early on. The number of study places can vary from semester to semester and from campus to campus. According to the results of the selection process, after each test date, the available places will first be offered to those applicants who have achieved the highest ratings in the tests. Up to a fixed date after receipt of the study admission (usually, maximum two weeks) must be a definitive feedback from the applicant, otherwise the right to the offered study place expires.

Admission is valid for the semester for which the selection process has been completed and for the following semester. So you can take the admission test very comfortable before a long stay abroad or an internship, in order to secure a place of study at ISM. The above-mentioned confirmation deadline is nevertheless to be kept.