

# M.Sc. International Management

## 1<sup>st</sup> Semester

### International Business Environment

- International Business Law
- International Financial Management
- International Financial Reporting

### International Strategic Management

- Advanced Strategic Management
- Business Development
- International Business Game

### Innovation Competence

- Innovation Management
- Project Management
- New Business Models & Design Thinking

### Organizational Development

- Global HR Management
- New Work in International Organizations
- Transformation in the Global Environment

### Leadership Skills

- Corporate Governance & Business Ethics
- Negotiation, Communication & Executive Presentations
- Cross Cultural Leadership

## 2<sup>nd</sup> Semester

### International Controlling & Corporate Finance

- Corporate Controlling
- Business Planning & Venture Capital
- Financial Risk Management

### Marketing in a Globalized World

- Digital Marketing
- Customer Relationship Management
- Advanced Market Research

### International Operations Management

- Global Sourcing
- Production & Supply Chain Management
- Logistics Management

### Consulting Project

- Managing Consulting Projects
- Consulting Project

## 3<sup>rd</sup> Semester

### Study abroad

## 4<sup>th</sup> Semester

### Master's thesis

### » FAST TRACK

By opting for the Fast Track, you skip the semester abroad and reduce the duration of your internship. This enables you to complete your master's degree in three semesters with 90 ECTS. However, the Fast Track option does not offer the opportunity for an international double degree. For further details, please reach out to your study advisor.