

# M.A. Entrepreneurship

## 1<sup>st</sup> Semester

### Startup Project 1

- From Entrepreneurial Opportunity to Business Idea

### Innovation Competence

- Innovation Management
- Project Management
- New Business Models & Design Thinking

### Finance

- Accounting
- Controlling & Integrated Business Planning
- Startup Financing

### Entrepreneurship 1

- Basics, Process & Forms of Entrepreneurship
- Digital Business Entrepreneurship
- Business Development with Lean Startup

### Leadership Skills

- Corporate Governance & Business Ethics
- Negotiation, Communication & Executive Presentations
- Cross Cultural Leadership

## 2<sup>nd</sup> Semester

### Startup Project 2

- Designing Business Model & Business Plan

### Entrepreneurship 2

- Core Elements of a Business Plan
- Corporate Entrepreneurship
- Sustainability Entrepreneurship

### Growth Management

- Company Growth & Exit Strategy
- Entrepreneurial Marketing & Sales
- Startups on Global Markets

### Law

- International Business Law
- Commercial & Corporate Law
- Trademark & Competition Law

## 3<sup>rd</sup> Semester

### Study abroad

## 4<sup>th</sup> Semester

### Master's thesis

### » FAST TRACK

By opting for the Fast Track, you skip the semester abroad and reduce the duration of your internship. This enables you to complete your master's degree in three semesters with 90 ECTS. However, the Fast Track option does not offer the opportunity for an international double degree. For further details, please reach out to your study advisor.