

# PhD ISM – Ramon Llull

**ISM**  
INTERNATIONAL  
SCHOOL OF MANAGEMENT  

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University of Applied Sciences



Crown your academic career with a PhD



# Universitat Ramon Llull

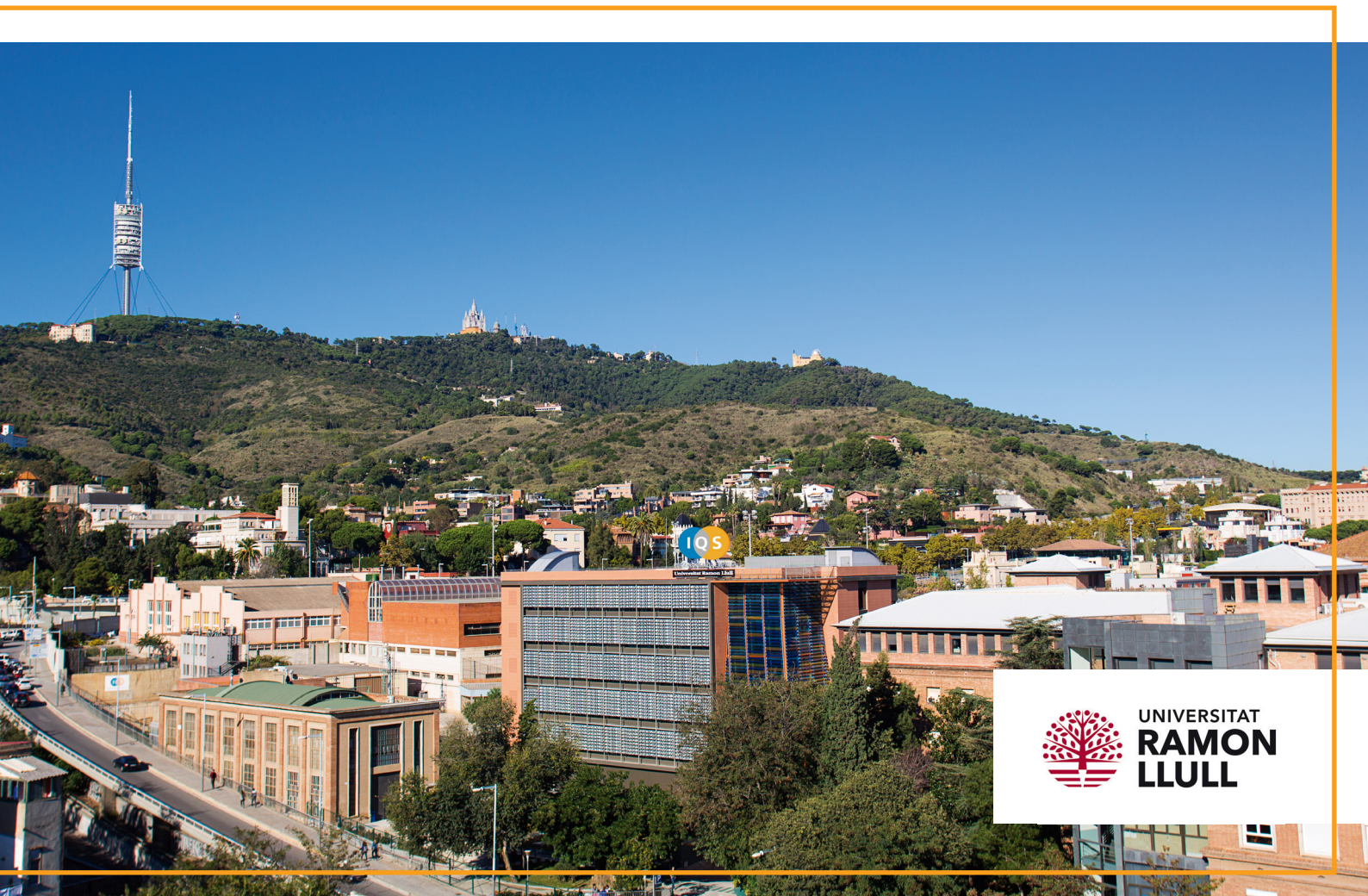
## Instituto Químico de Sarrià (IQS)

### About IQS

- Based in Barcelona, Spain
- One of eleven research institutes within Universitat Ramon Llull
- One of Spains best centers for Business Administration and Management Education
- AACSB accredited

### Research Groups

- **Corporate Governance:** audit quality, accounting manipulation, codes of corporate governance, and corporate performance
- **Consumer Behavior Perspectives:** analysis of consumer behavior: offline and digital environments, services and tourism marketing, purchasing behavior through ICTs, and neuromarketing
- **Sustainability, Economics and Ethics:** advanced interdisciplinary research on the interface of social economy and ethics in three fields: reduction of inequality, sustainability, and human development
- **Applied Data Analytics and Modeling:** application of data analytics and modeling techniques in the social sciences context, and the teaching of these techniques in higher education
- **Tourism, Hospitality and Mobility:** tourist behavior, tourism marketing, and responsible and sustainable tourism



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# PhD Doctor of Philosophy



## General Information

- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 3 or 4 years full-time
- Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

## Cooperation between ISM and IQS

- Possibility for ISM graduates to apply for a PhD program
- Max. 6 candidates per year
- Preselection made by ISM
- Final admission depending on IQS
- Jointly supervision (one supervisor each)
- Delivery of the programs according to IQS' Policy and Code of Practice
- Administrative support provided by ISM



# Admission Criteria & Requirements

## Admission Criteria

### All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent and an official Master's degree in a relevant discipline
- A total of 300 ECTS (min. 60 ECTS at Master's level)
- Proof of English language proficiency at min. C1 level (IELTS 6.5 or TOEFL 90-95 (ibt) or above)
- A research proposal at an appropriate level for doctoral study (which can be supervised by both IQS and ISM research staff)



## Requirements

### Presence at IQS

- Each student has to be present at Barcelona and the IQS for the 3-4 years of the program.

### Presence at ISM

- You are obliged to attend one module (one week) during February/March at ISM Dortmund (equivalent to 20 ECTS).

### Master in Research

- Students that have not studied a Master in Research, must complete a course of 12 ECTS on Quantitative and Qualitative Research Methodology (no additional costs).

### Compulsory Courses

- Students must attend a compulsory course of Ethics in Research, and 2 courses per year, at least 6 courses during all the PhD program of 10 hours each one. These courses can be taken at any of the three universities in the program and also at other universities. Students will always have to present a certificate to validate it.

### Before completing the PhD thesis and be allowed to proceed to its defence, the candidate must have for the traditional way:

1. at least one article published or accepted to be published in an indexed peer-reviewed research journal (JCR)
2. presented a communication in an international conference
3. presented the PhD work-in progress in an IQS research seminar every year.

### Before completing the PhD thesis and be allowed to proceed to its defence, the candidate must have through the compendium of papers:

1. three articles published in an indexed peer-reviewed research journal (JCR)
2. presented a communication in an international conference
3. presented the PhD work-in progress in an IQS research seminar every year.



## Timeline

- Contact your ISM supervisor as early as possible to allow sufficient time for the preparation of your final research proposal.
- Applications for the PhD program can be submitted from January 8th.
- Deadline for applications to IQS is July 24th.

# Application Procedure & Programm Fees

## Application Procedure



**Please note:** All documents must be provided in English. Your proposal shall not extend 4-6 pages.

## Programm Fees

Year	Total Fees incl. VAT
Application*	€2,500
1	€3,691.50
2	€3,691.50
3	€3,691.50
<b>Total**</b>	<b>€13,574.50</b>

**Please note:** Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

\*Proposal fees become due as follows: €500 with signing of the contract €1,000 after acceptance from ISM, €1,000 after acceptance from IQS.

\*\*Fees subject to change; incl. current Net VAT.

## Scholarship

- There is a tuition scholarship for full-time students at IQS, and students do not pay any fee. Only ISM fees apply.

## Teaching assistance

- Students are asked to do some teaching assistance (20 hrs./week) during the first two years of the program, e.g. supervisors in exams and coursework review, and academic-administrative tasks

We are there for you

Get in touch with us!

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