

Partner Universities

M.A. Strategic Marketing Management

15.07.2024 (subject to change)

Country	City	University	Website
Argentina	Buenos Aires	Universidad Argentina de la Empresa (UADE), Buenos Aires	www.uade.edu.ar
Australia	Brisbane	The University of Queensland	www.uq.edu.au
Australia	Gold Coast	Bond University	www.bond.edu.au
Australia	Melbourne	The University of Melbourne	www.unimelb.edu.au
Australia	Sippy Downs/ Sunshine Coast	University of the Sunshine Coast	www.usc.edu.au
Australia	Sydney	International College of Management, Manly/ Sydney	www.icms.edu.au
Australia	Sydney	University of Technology Sydney	www.uts.edu.au
Canada	Québec	Université Laval	www.ulaval.ca
China	Beijing	Beijing Foreign Studies University	solbridge.bfsu.edu.cn
China	Beijing	Tsinghua University	www.tsinghua.edu.cn/publish/thu2018en/index.html
China	Shanghai	East China University of Science and Technology (ECUST)	www.ecust.edu.cn/t41
China	Shenzhen	Peking University HSBC Business School	english.phbs.pku.edu.cn
Cyprus	Nicosia	Cyprus International Institute of Management	www.ciiim.ac.cy
France	Bordeaux, Marseille	KEDGE Business School	www.kedgebs.com/en
France	Le Havre	École de Management de Normandie	www.ecole-management-normandie.fr
France	Paris	INSEEC School of Business & Economics, Campus Paris	www.inseec.com
Great Britain	Cranfield	Cranfield University	www.cranfield.ac.uk/som
Great Britain	Edinburgh	Edinburgh Napier University	www.napier.ac.uk
Great Britain	Glasgow	University of Strathclyde	www.strath.ac.uk
Great Britain	Lancaster	Lancaster University	www.lums.lancs.ac.uk/masters
Great Britain	London	University of Westminster	www.wmin.ac.uk
Great Britain	London	London Metropolitan University	www.londonmet.ac.uk
Great Britain	Oxford	Oxford Brookes University	www.brookes.ac.uk
Greece	Athens	ALBA Graduate Business School	www.alba.acg.edu

Hungary	Budapest	Corvinus University Budapest	www.uni-corvinus.hu/index.php?id=eng
India	Ghaziabad	Institute of Management Technology, Ghaziabad	www.imt.edu
India	Gurgaon	IILM Institute for Business and Management, Gurgaon	www.ubs.iilm.edu
India	Gurgaon	Management Development Institute (MDI), Gurgaon	www.mdi.ac.in
India	Indore	The Indian Institute of Management, Indore	www.iimidr.ac.in/iimi
India	Raipur	Indian Institute of Management Raipur, Raipur	www.iimraipur.ac.in
Ireland	Dublin	Griffith College	www.griffith.ie
Ireland	Dublin	Dublin Business School	www.dbs.ie
Italy	Cagliari	Università degli Studi di Cagliari	www.unica.it
Italy	Rome	Università Europea di Roma	www.universitaeuropadiroma.it
Malaysia	Kuala Lumpur	Universiti Putra Malaysia	upm.edu.my
Malaysia	Kuala Lumpur	Asia Pacific University of Technology & Innovation (APU)	www.apu.edu.my
Morocco	Casablanca	ESCA School of Management	www.esca.ma
Mexico	Monterrey	Tec de Monterrey, Monterrey (EGADE Business School)	tec.mx/es/monterrey
Mexico	Mexico City	Anáhuac University	www.anahuac.mx
New Zealand	Auckland	The University of Auckland	www.auckland.ac.nz
New Zealand	Hamilton	The University of Waikato	www.waikato.ac.nz
Norway	Kristiansand	University of Agder	www.uia.no/en
Norway	Oslo	Oslo Metropolitan University	https://www.oslomet.no/en/study
Poland	Warsaw	Warsaw School of Economics	administracja.sgh.waw.pl/en/icc/Pages/default.aspx
Poland	Cracow	Cracow University of Economics	uek.krakow.pl/en
Portugal	Lisbon	Universidade Europeia de Lisboa	www.europeia.pt
Portugal	Porto	IPAM - Instituto Portugues de Administracao de Marketing Porto	www.ipam.pt/en/oporto
Russia	Moscow	Higher School of Economics (HSE), National Research University	www.hse.ru/en
Singapore	Singapore	Curtin University Singapore	curtin.edu.sg
South Africa	Bellville/Stellenbosch	University of Stellenbosch	www.sun.ac.za
South Korea	Daejeon	SolBridge International School of Business, Woosong University	www.solbridge.ac.kr/story/main/index.jsp
Spain	Barcelona	Universitat Ramon Llull (Instituto Químico de Sarria (IQS))	www.iqs.edu/en
Sweden	Växjö/Kalmar	Linnæus University	www.lnu.se
Turkiye	Izmir	Dokuz Eylül University, Izmir	www.deu.edu.tr
Turkiye	Istanbul	Bahçeşehir University, Istanbul	www.bahcesehir.edu.tr
United Arab Emirates	Dubai	Institute of Management Technology Dubai	www.imt.ac.ae
United Arab Emirates	Dubai	American University Dubai	www.aud.edu
USA	Boston	Boston University	www.bu.edu/met

USA	Colorado Springs	University of Colorado, Colorado Springs	www.uccs.edu
USA	Honolulu	Hawai'i Pacific University	www.hpu.edu
USA	Irvine	University of California, Irvine	uci.edu/
USA	Riverside	University of California, Riverside	www.ucr.edu
USA	New York	Pace University	www.pace.edu/lubin
USA	New York	St. Francis College New York	www.sfc.edu
USA	Orono	University of Maine	www.umaine.edu
USA	San Diego	University of California, San Diego	ucsd.edu
USA	San Francisco	San Francisco State University	www.sfsu.edu
USA	Seattle	City University of Seattle	www.cityu.edu
USA	Irvine	Westcliff University	www.westcliff.edu/