

Master's Programs

International. Individual. Inspiring.



Come study at one of the
best private business schools in Germany

adventurISM.info

Over 30 years of educational competence

100 %

FIBAA & AACSB accreditation

≈190

partner universities worldwide

1:7

faculty-to-student ratio

62

excursions/p.a.

10,000

graduates

Boost your Career

For more than 30 years, the International School of Management (ISM) has established itself as **one of Germany's leading business schools**. As a private, state-approved University of Applied Sciences, we specialize in **preparing our students for management roles** in both national and international companies. If you're considering applying to ISM, you're about to embark on an exciting journey that could shape your future in countless ways.

At ISM, we foster a personal learning environment through **small study groups**, enabling close interaction between students and professors. Our Career Center supports you in **developing your individual talents and ideas**, aligned with your professional goals. Additionally, our student working groups, ISM alumni, and experienced members of the board of trustees cooperate to provide you with a **strong international network**.

Upon graduation, you will be equipped with

- excellent language skills
- hands-on practical experience
- essential soft skills such as teamwork, rhetoric, and efficient project management

and valuable international exposure through study abroad programs.

International Focus

The master's programs at ISM include a **semester abroad**. This means you'll spend your third semester at one of our partner universities. By ensuring optimal cooperation and customized courses aligned with your studies, the academic achievements you attain during your time abroad will be **fully credited**. This allows you to complete your studies within the designated timeframe while also acquiring specialized knowledge within an international context. The **course content** at ISM is also **internationally oriented** and prepares you for global tasks. **Language training** or English-based events are part of your studies. You can also learn another foreign language on a voluntary basis.

Integrated Practical Phases

A mandatory **12-week internship** is also integrated into the full-time master's program. During your search for internships, you can take advantage of the valuable experiences of your peers, as the ISM internship database includes detailed reports on previous internships. Here you can also find information about contacts, tasks and specific projects. Additionally, it offers you the opportunity to share your own internship experiences with the ISM community.

Job options in Germany

Students from non-EU States: After graduation, you can apply for an 18-month residence permit to seek a job that matches your qualifications.

Once you have received a job offer that aligns with your qualifications, you will have the option to decide between applying for a German residence permit or an EU Blue Card for the subsequent phase of your stay.

Ready to reach your next level?

adventurISM.info

Ready to thrive? Choose ISM! We are AACSB accredited.

M.A. Digital Marketing

📍 Berlin 🗣️ English

The Digital Marketing master's program offers comprehensive training in various areas of marketing. Throughout the program, you will acquire the skills to develop effective marketing strategies, plan **cross-media campaigns**, utilize marketing analytics to make informed decisions based on data analysis, and effectively employ tools like chatbots, voice search, and podcasts to enhance marketing efforts.

In addition, you will delve into topics such as consumer and user behavior, **social media marketing, influencer marketing, search engine optimization, content management, and digital project management.**

 master-digital-marketing.en.ism.de

M.Sc. Finance

📍 Dortmund · Frankfurt/Main · Munich · Berlin 🗣️ English

If you have a passion for numbers, a keen interest in stocks, bonds, and investment trends, and a fascination with how the financial market works, then the master's program in finance is tailor-made for you.

This program prepares you for a challenging career as a future **expert in financial management**, with a deep insight into the global financial markets. In addition to many financial topics, the curriculum also provides you with thorough training in **law, balance sheets and taxation.** The program will also expose you to **investment banking, rating and bank management.** You have the opportunity to focus on topics such as accounting or controlling.

 master-finance.en.ism.de

M.A. Strategic Marketing Management

📍 Dortmund · Munich · Berlin 🗣️ English

The Strategic Marketing Management master's program prepares you for a **career in international marketing.** You will learn how to develop, execute, and control marketing strategies based on extensive **market research** that are tailored to the specific needs and goals of organizations.

We teach you the ability to interpret data in a targeted manner and how to use statistical methods effectively. Throughout your academic journey, you will have valuable opportunities to engage in meaningful discussions and collaborations with industry experts. Additionally, you will have the chance to undertake your own projects, allowing you to apply your newfound knowledge and skills in practical settings.

 master-strategic-marketing.en.ism.de

M.A. Luxury, Fashion & Sales Management

📍 Munich · Berlin 🗣️ English

This master's program combines **business knowledge with a specific focus** on marketing, retail, purchasing, and sales in the luxury and consumer goods industry. The focus of the program is on the fashion industry, but due to the luxury goods sector, the program covers a much broader range of products, from the furniture to the automotive industry. **Regular projects with brands** such as LVMH, Prada and Carolina Herrera provide the necessary practical relevance.

With **lecturers from top companies** such as **Montblanc** and **Hugo Boss**, and your own experience during your semester abroad and internship, our program will enable you to successfully enter the luxury and consumer goods industry. Graduates have started their careers at companies like Cartier, Porsche, Gucci and Louis Vuitton.


 master-fashion-sales.en.ism.de

M.Sc. International Management

📍 Dortmund · Frankfurt/Main · Munich · Hamburg · Cologne · Stuttgart · Berlin 🗣️ English

By enrolling in the M.Sc. International Management program, you can enhance your existing business knowledge and position yourself for top-tier roles in **global companies.**

This program covers various areas, including finance, marketing, HR, and procurement, ensuring that you acquire the **essential skills required for future managerial positions.** Alongside core business management principles, you will also explore **innovative topics** like design thinking, agility, and the concept of new work.

 master-international-management.en.ism.de

M.A. Strategic Sports Management

📍 Berlin 🗣️ English

The Strategic Sports Management program **prepares students to be leaders in the dynamic sports industry,** a global market with above-average growth potential. A degree allows you to **follow your passion for the sports world** while also making a living in it.

Courses in business strategies, sports marketing, digitalization, sustainability, and sports brand evaluation give students **a comprehensive education in both sports and business** and how they are intertwined. This program, just like all programs taught at ISM, provides a **balanced integration of practical experience and theory.** Get into the game!

 master-sports-management.en.ism.de

M.A. Entrepreneurship

📍 Berlin 🗣️ English

This program equips you with the tools and concepts necessary for a career in business management, such as **developing, launching, or establishing a successful start-up venture**.

Through **hands-on projects**, you will work on innovative business models, from initial conception to the development of a fully-fledged business plan. You will **gain in-depth knowledge and insights into both national and global markets**, enabling you to put your company on the road to success. **The Entrepreneurship Institute@ISM provides active guidance and assistance** throughout the start-up process and in applying for public funding.

💡 master-entrepreneurship.en.ism.de

M.Sc. International Logistics & Supply Chain Management

📍 Frankfurt/Main · Hamburg 🗣️ English

This program covers cutting-edge topics such as supply chain digitalization, and green logistics, as well as traditional areas like operations research, and transportation models. You will also delve into **general management disciplines** such as controlling, leadership skills, and business transformation. **Valuable field trips, workshops, and group projects** with industry partners round out the program's practical focus.

Your **lecturers are long-time logistics experts** who will present and discuss business cases with you. ISM is also part of the "House of Logistics & Mobility", an international research center for sustainable logistics and mobility. This gives you **access to practical projects and valuable industry contacts**.

📦 master-logistics.en.ism.de

M.Sc. Business Intelligence & Data Science

📍 Dortmund · Munich · Hamburg · Stuttgart 🗣️ English

The M.Sc. in Business Intelligence & Data Science **combines the captivating fields of Business Administration and IT**, offering a holistic approach. It provides a comprehensive methodological skill set to conduct thorough data analysis and intelligent, automated data evaluation and utilization.

What sets this program apart is its **integration of consulting projects**, which adds a unique dimension to your learning experience. In addition to exploring IT topics, we will also expose you to **business analysis**. As a result, you will be able to make important predictions in the business world and play a vital role in achieving business goals more effectively.

📊 master-business-intelligence.en.ism.de

M.Sc. Psychology & Management

📍 Dortmund 🗣️ English

This program integrates two exciting disciplines: **business administration** and **psychology**. You will receive an in-depth education in business psychology, personnel and organizational psychology, as well as consulting and management techniques. Our program also provides you with **comprehensive knowledge** in HR & consulting, and market & media psychology. Through engaging **research and consulting projects**, you will apply acquired knowledge to current issues in both science and business. Delve deep into psychology-driven strategies!

🧠 master-psychology.en.ism.de

Pre-Master

📍 Dortmund · Frankfurt/Main · Munich · Berlin 🗣️ English

The Pre-Master allows you to qualify for the various master's programs at ISM. **It doesn't matter in which field you have completed your bachelor's degree: we will prepare you for a master's degree!**

In the **one-semester** Pre-Master, students with non-economics bachelor's degrees receive a comprehensive business education at university level. The program is specifically tailored to the needs of future managers, ensuring they are well-equipped for a master's degree in business administration.

In addition to covering fundamental concepts in business administration, accounting, and quantitative methods, students also gain insights into areas such as human resource management and international marketing.

📶 pre-master.en.ism.de

Student Advisory Services

Info Session

Join us for our regular online information sessions, where we provide extensive details about our diverse range of study programs and much more. Stay updated on our upcoming events by visiting en.ism.de.

Individual Consultation

Feel free to request a personal consultation at your convenience. Simply reach out to us at study@ism.de or via **WhatsApp**: +49 151.41 97 68 03

Online Trial Lecture

Experience our bachelor's programs firsthand by participating in our online trial listening session, where you can **attend a live lecture!** This immersive experience lasts approximately one hour and can be enjoyed from the convenience of your own home. For further details, please reach out to our student advisors.

International Double Degree

In addition to obtaining your German degree from ISM, have the opportunity to simultaneously earn an **additional master's degree** from one of our international partner universities. This remarkable accomplishment will significantly enhance your career prospects, especially with global companies.

You do not have to decide whether you want to pursue an international double degree prior to starting your studies. Instead, you have the freedom to retain **flexibility** and make this decision during your time at ISM.

Depending on the course of study, a double degree is possible at the following renowned partner universities:

- Bond University (Australia)
- Boston University (USA)
- Cranfield University (UK)
- East China University of Science and Technology (China)
- Edinburgh Napier University (UK)
- EM Normandie (France)
- Griffith College (Ireland)
- INSEEC (France)
- Lancaster University (UK)
- Pôle Universitaire Léonard de Vinci (France)
- Universitat Ramon Llull (Spain)
- University of the Sunshine Coast (Australia)

double-degree.en.ism.de

Start your future at one of

**the best private business
schools in Germany!**

Unlimited State Recognition

ISM has been granted unlimited state recognition by the Ministry of Science of the State of North Rhine-Westphalia. The degrees earned at ISM are thus absolutely equal to those earned at state universities. ISM is the first private business school nationwide to receive accreditation from the German Council of Science and Humanities twice in a row for ten years.





Key Facts

- **Standard period of study:**
4 semesters (Fast Track option possible)
- **Semester start:** Fall semester (September)
- **Degree:**
Master of Arts/Master of Science
- **Campus:**
Dortmund, Frankfurt/Main, Munich, Hamburg, Cologne, Stuttgart and Berlin (depending on course of study)
- **Accreditation:** AACSB, FIBAA, German Accreditation Council
- **Semester abroad:**
1 semester integrated on a compulsory basis
- **Practical experience:**
compulsory 12-week internship plus workshops and excursions
- **Language:** 100% English
- **Tuition fees per semester (1st–4th semester):**
€6,480 for all ISM locations (thesis fee included).
Enrollment fee:
€600 for EU & EWR students, €1,500 for Non-EU students
- **Early Bird Discount:**
Save €1,500 by signing your contract for the fall term before March 15th, or for the spring term before September 15th!
- **Last Call Discount:**
Save €500 by signing your contract for the fall term before June 15th, or for the spring term before December 15th!

Application Procedure

Step 1

Your application

- Registration for the admission process and submission of application documents



Step 2

Preparation

- Preparing a case study, or preparing a presentation of your bachelor's thesis or one of your term papers



Step 3

Admission test

- Presentation of the case study, or bachelor's thesis or term paper & discussion
- Interview



Step 4

Your study start

- Welcome to ISM
- Start your future with us



Admission Requirements

In order to enroll in a master's program at ISM, you first need to have successfully completed your first university degree with **a minimum study period of six semesters (at least 180 ECTS)** from a university or an equivalent foreign higher education institution.

You will also need to take an **admission test**, which includes a case study or a presentation of your bachelor thesis and a personal interview with the program director. These tests are conducted regularly at all locations or digitally. You can **register for an admission test on our website at any time**, up to one year before the start of the program. Please go to application.ism.de

Application Deadline

Applicants who are subject to visa requirements must ensure that their application is submitted by the specified deadlines in the respective year:

Spring term: December 15th

Fall term: July 15th

Applicants without visa obligation or who already have a student visa may apply later.

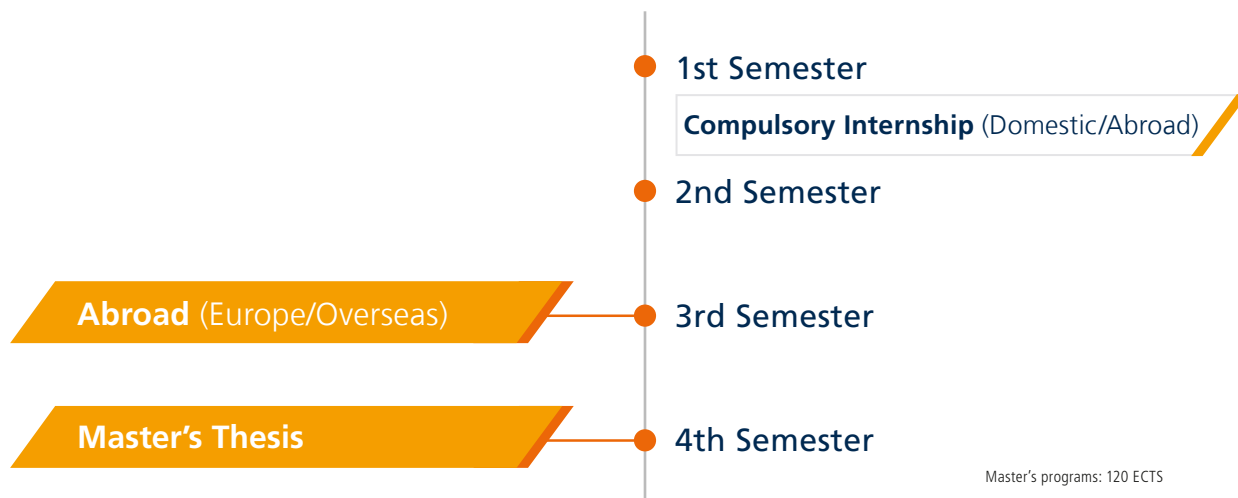
For more information on this topic, or if you have any other questions, **please contact:** study@ism.de. We'll gladly address your inquiries.



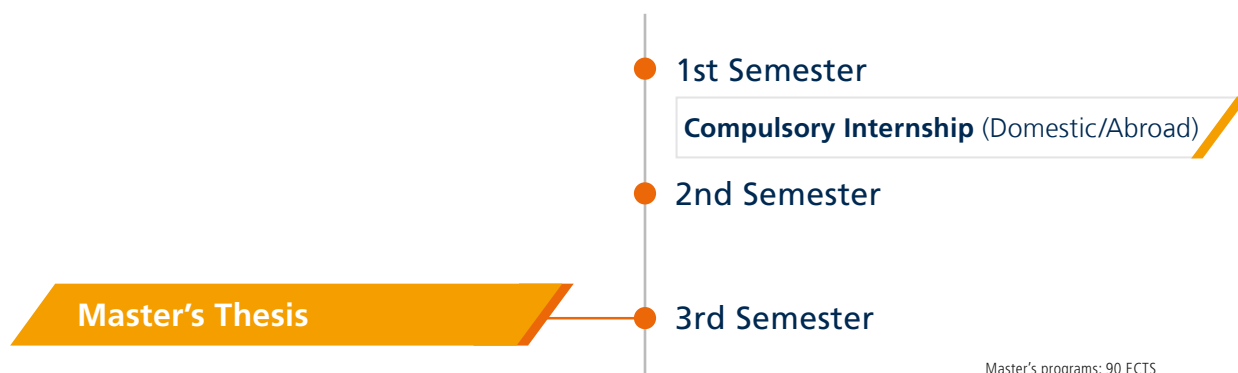
The master's program at ISM was the best fit for me. What was important to me was the high quality of teaching, the impressive profiles of the professors, the relevant best practices, and the opportunities for networking and collaboration. Fortunately, my expectations were met and exceeded at ISM.

James Matete, ISM Graduate

Study Schedule



Fast Track



By opting for the **Fast Track**, you skip the semester abroad and reduce the duration of your internship. This allows you to complete your master's degree in three semesters with 90 ECTS. An international double degree is not available if you choose the Fast Track option.

For more information, please email us at study@ism.de or contact your student advisor.



Get in touch with us!

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