

# Bachelor's Programs

International. Individual. Inspiring.



Come study at one of the  
best private business schools in Germany

**adventurISM.info**

# Over 30 years of educational competence

## Pursue a Global Career

For more than 30 years, the International School of Management (ISM) has established itself as **one of Germany's leading business schools**. As a privately-funded, state-approved University of Applied Sciences, we specialize in **preparing young people for management roles** in both national and international companies.

At ISM, we foster a personal learning environment through **small study groups**, enabling close interaction between students and professors. Our Career Center supports you in **developing your individual talents and ideas**, aligned with your professional goals. One of the advantages of studying at ISM is the opportunity to build **a strong international network**. Our student working groups, in collaboration with our alumni and experienced members of the board of trustees, provide an extensive platform for networking, enabling you to establish **valuable connections within the business world**.

Upon graduation, you will be equipped with

- excellent language skills
- hands-on practical experience
- essential soft skills such as teamwork, rhetoric, and efficient project management

and valuable international exposure through study abroad programs.

## Studying in Germany

German universities are globally renowned for their degrees, which serve as a testament to the well-rounded education and comprehensive expertise received by graduates. Holding a **German degree ensures a strong foundation for your future and opens doors to employment opportunities worldwide**. Moreover, studying in Germany not only provides access to fascinating subjects but also offers many leisure activities and travel opportunities.

The **International School of Management (ISM) has seven campuses spread across Germany**. Situated in close proximity to thriving companies and bustling economic hubs, our campuses offer many opportunities for cooperation. Regardless of whether you choose to study at an ISM campus in the northernmost regions, the southernmost parts, or right in the heart of the country, you can **take advantage of valuable connections with nearby employers**.

## Job Options in Germany

**Student from a non-EU State:** After graduation, you can apply for an 18-month residence permit to seek a job that matches your qualifications. Once you have received a job offer that aligns with your qualifications, you will have the option to decide between applying for a German residence permit or an EU Blue Card for the subsequent phase of your stay.

## Study Schedule



Bachelor's programs:  
6 semesters: 180 ECTS  
7 semesters: 210 ECTS





## B.Sc. International Management

📍 Dortmund · Frankfurt/Main · Munich · Hamburg · Cologne · Stuttgart · Berlin 🗣️ English

The International Management program provides you with extensive foundational knowledge. Modules such as Business Administration, Strategic Management, Marketing Research, Global Sourcing, and Controlling give you a **comprehensive understanding of the business world**. For example, you will learn how international marketing works, how to negotiate in different cultures, **how to manage companies across borders**, and how to optimize the global supply chain.

In close **collaboration with renowned companies** such as Ernst & Young, BMW, and Procter & Gamble, the curriculum of this degree program was developed to address the needs of businesses in a globalized environment.

 [bachelor-international-management.en.ism.de](https://bachelor-international-management.en.ism.de)

## B.Sc. Finance & Management

📍 Dortmund · Frankfurt/Main · Munich · Hamburg · Cologne · Berlin 🗣️ English

Understand global capital markets with our Finance program. You will acquire in-depth foundational knowledge of business administration as well as **specialized expertise in the global financial sector**, controlling, mergers & acquisitions, and corporate finance.

By analyzing business models through numerical data, you will develop into a highly sought-after specialist. Additionally, you will **gain insights into financial products** such as derivatives, as well as how companies operate in the global capital market. Modules such as financial reporting, corporate finance, and consulting meet the industry's latest hiring demands and provide a solid foundation for a career in the world of finance.

 [bachelor-finance.en.ism.de](https://bachelor-finance.en.ism.de)

## B.Sc. Applied Data Science & Business Analytics

📍 Dortmund · Frankfurt/Main · Munich · Hamburg 🗣️ English

Shape the future with data science and acquire the skills to enhance business efficiency by harnessing **the power of data**. Throughout your educational journey, we provide you with fundamental **business knowledge**, along with the **latest advancements in data science** and cutting-edge tools that facilitate data-driven decision-making. Your curriculum encompasses diverse modules such as **business research, programming courses, information transfer, and analytics**. Additionally, you will have the opportunity to collaborate with prestigious companies on exciting **field projects**, gaining invaluable insights.

With a unique blend of **data expertise** and **business** know-how, you will gain a diverse skill set that makes you an attractive candidate for future employers.

 [bachelor-data-science.en.ism.de](https://bachelor-data-science.en.ism.de)

## B.Sc. Information Systems

📍 Dortmund · Munich · Hamburg 🗣️ English

The B.Sc. Information Systems program provides you with **a dual qualification of digital expertise and business knowledge**. You will delve into a wide range of subjects, including data science, web engineering, apps, and digital business, under the guidance of experienced lecturers from the business world.

Through hands-on workshops and consulting projects, you will collaborate with well-known companies. The curriculum includes **programming courses** and a **hacking seminar**, where you will gain valuable skills in identifying security vulnerabilities in IT systems.

This program is your gateway to expertise in business & IT in the digital age, making you a **highly sought-after expert across a variety of industries**.

 [bachelor-information-systems.en.ism.de](https://bachelor-information-systems.en.ism.de)



## Key Facts

- **Standard period of study:** 6 semesters (7 semesters if Global Track option is chosen)
- **Semester start:** Spring semester (March) and fall semester (Sept.)
- **Degree:** Bachelor of Science
- **Campus:** Dortmund, Frankfurt/Main, Munich, Hamburg, Cologne, Stuttgart and Berlin (depending on course of study)
- **Accreditation:**  
AACSB, FIBAA, German Accreditation Council
- **Semester abroad:** Two integrated: one compulsory, one optional
- **Practical experience:** compulsory 20-week internship plus workshops and excursions
- **Language:**  
100% English (at least level B2 required)
- **Tuition fees per semester:**  
€5,970 for all ISM locations (fee for semesters abroad may be different)
- **Enrollment fee:** €600 for EU & EWR students,  
€1,500 for Non-EU students
- **Early Bird Discount:** Save €1,500 by signing your contract for the fall term before March 15th, or for the spring term before September 15th!
- **Last Call Discount:** Save €500 by signing your contract for the fall term before June 15th, or for the spring term before December 15th!
- **ISM StudyPlus (optional offer):**  
Free online courses, e.g. language courses

## Application Procedure

### Step 1

#### Your application

- Registration for the admission process
- Submission of application documents



### Step 2

#### Admission test

- Performance evaluation in mathematics and English
- Interview



### Step 3

#### Your study start

- Possible intensive course in mathematics and/or English
- Welcome to ISM



## Admission Requirements

In order to enroll in a bachelor's program at ISM, it is necessary to provide proof of a **general university entrance qualification**. Our degree programs do **not have a restricted admission based on a numerus clausus** (NC) system. Instead, ISM has implemented its own admission procedure, which allows us to personally get to know applicants and assess them individually.

Due to **limited enrollment capacity**, we strongly recommend taking an admission test as early as possible, with a maximum of one year before the start of your studies. We offer admission tests on our website at any time. To register for an admission test, please visit: [application.ism.de](https://application.ism.de)

## Application Deadline

Applicants who are subject to visa requirements and have not yet received a student visa must ensure that their application is submitted by the specified deadlines in the respective year:

**Spring term: December 15th**  
**Fall term: July 15th**

Applicants without visa obligation or who already have a student visa may apply later. **For more information** on this topic, or if you have any other questions, **please contact:** [study@ism.de](mailto:study@ism.de). We'll gladly address your inquiries.

### Imprint

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