



Summer Schools

Tailor-made programs

ISM INTERNATIONAL
SCHOOL OF MANAGEMENT

University of Applied Sciences

Key Facts about ISM



At a Glance



- 7 ISM locations throughout Germany
- 100 % FIBAA accreditation for our courses
- Excellent ranking results
- More than 10,000 successful graduates
- Over 30 years of experience in education

What we stand for

International.

- Students from over **80 nations**
- Around **190 renowned partner universities** worldwide
- International degrees

Individual.

- **Personal support** right from the start
- Lecturer-student ratio = **1:7**
- Promotion of your **personal strengths** and **social skills**

Inspiring.

- Practical and forward-looking **course content**
- **Integrated internships** at home and abroad (full-time studies)
- Exciting specialist **lectures** and **workshops**

Exciting Student Life



About the Summer School



Key Facts

Time period: flexible, throughout the year

Possible duration: 1-3 weeks

Location: available at all 7 ISM campuses

Language: 100% in English (approx. B2 level)

Education level: Bachelor, Master and MBA



Schedule (Example 1)

Time	Monday	Tuesday	Wednesday	Thursday	Friday
10:15 – 11:45 a.m.	Welcome and Campus tour	Introduction to Business Administration	International Management	Cross Cultural Leadership	Business Intelligence and Data Science
12 – 1:30 p.m.	Lunch break	Lunch break	International Management	Cross Cultural Leadership	Business Intelligence and Data Science
1:30 – 2:15 p.m.	DASA – Company Excursion, Guided Tour	Introduction to Procurement	Lunch break	Lunch break	Lunch break
2:15 – 3:45 p.m.		Introduction to Production	Soccer Club Borussia Dortmund Stadium Tour	Dortmund City Tour by Bus	Digital Finance
4 – 5:30 p.m.					Digital Finance

Schedule (Example 2)

Time	Monday	Tuesday	Wednesday	Thursday	Friday
8 – 10:00 a.m.	9:00 – 10:15 am Welcome & Campus tour	Sustainable Finance	Commodity Portfolio Mgmt.	Commodity Portfolio Mgmt.	
10:15 – 11:45 a.m.	Sustainable Finance	Sustainable Finance	Commodity Portfolio Mgmt.	Commodity Portfolio Mgmt.	Project/Hackathon
12 – 1:30 p.m.	Sustainable Finance	Sustainable Finance	Commodity Portfolio Mgmt.	Commodity Portfolio Mgmt.	Project/Hackathon
2:15 – 3:45 p.m.		FinTech Start-up Visit		Visit to Stock Exchange Market	
4 – 5:30 p.m.		FinTech Start-up Visit			

Included experiences



Highlights

- Cultural excursions
- Interesting company visits
- Sightseeing/city tour
- Experience local German culture

Top Benefits


- High practical emphasis (case-study based)
- Program available in a large variety of courses including Leadership, International Management, Digital Marketing, Data Science and Business Analytics, Luxury and Fashion Management, HRM, Sports Management, and many more
- Enhances student's CV
- Specialized knowledge in a specific business topic or subject area
- Certificate of completion



Your Contact at ISM



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We look
forward to
seeing you!

ISM

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