

Double Degree with City University of Seattle, USA

City University of Seattle is a private nonprofit university accredited through the doctoral level. It is dedicated to serving the working adults and transfer student and is ranked by U.S. News & World Report among the Top 50 in the country for its online bachelor's degree programs. A part of the National University system, CityU is recognized as a Top 10 educator of adults nationwide. ACBSP accredited.

More than 500 students from around the world attend CityU in North America (in total 6500 students). To fit the needs of their international students, they offer specialized undergraduate and graduate programs in business and technical sciences, an English Language Program (ELP) and a language-assisted MBA program. According to studies published in The Seattle Times, City University of Seattle is among the most popular selections among international students.

Structure:

- maximum 4 courses per quarter (usual workload is 2-3 courses per quarter)
- Minimum duration of the program: 6 months (or longer), fees are the same, because payment is per course, duration for ISM students ~3 quarters

Totally flexible, student can decide:

- a) fully online
- b) partly online and partly in present (for present minimum 2 courses for immigration purpose)
 - recommendation (but depending on course offer): First quarter in Seattle, 2nd quarter online
- c) fully in present in Seattle

Degree:

Master of Business Administration (MBA), course content: <https://www.cityu.edu/programs-overview/master-business-administration/>

Further information:

- 50 USD application fee during the application process
- First quarter / first courses must be paid before students start their studies after that, it is possible to install a payment plan
- after registration for a course, then invoice is sent (payment in instalment is possible)
- be careful: different application procedure for online and for in presence
- Transcript/Degree Diploma: After passing all courses/modules of CityU and ISM, ISM will send the ISM transcript to CityU. It can take up to 3 months when you get the final CityU degree diploma. The fee for the CityU degree diploma is approx. 100 Dollar

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Structure*

- **Foundations (3 Credits):**
 - Students who do not hold a bachelor's degree in a business-related field must complete this co-requisite course: MBA 11 Common Professional Components which is a co-requisite course to MBA 512 (or other first MBA core course taken).

- **Business Core (in total 36 credits): ~ 8 courses at CityU (= 24 credits)**
 - *MBA512* *Self-Cultivation for Management matched with ISM - MBA LS 02 Negotiation, Communication & Executive Presentations*
 - *MBA514* *Leadership, Influence, and Currency of Trust matched with ISM - MBA LS 03 Cross Cultural Leadership*
 - MBA521 Law and Governing the Modern Business at CityU
 - MBA523 Design Thinking for Innovation at CityU
 - MBA532 Operations and Technology Management at CityU
 - *MBA534* *Digital Marketing and Analytics matched with ISM - MBAGM3-02 Digital Marketing*
 - *MBA541* *Global Political Economy matched with ISM - MBAGM1-03 Managerial Economics*
 - MBA543 Data-Driven Decision Making at CityU
 - MBA548 Financial Reporting and Control at CityU
 - MBA549 Ethics and Social Impact at CityU
 - MBA551 Entrepreneurship and the Art of Creative Thinking at CityU
 - MBA559 Emerging Issues in Strategic Decision Making at CityU

- **Elective (3 Credits) – matched with ISM**
 - *In addition to the Business Core, students will complete one elective course from the emphasis area courses listed below or by approval of the program director to complete the Master of Business Administration degree, which is a general MBA degree (without emphasis). This course will be matched with any graduate level course from ISM MBA program.*

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Application process

1. Please inform your ISM International Office at the beginning of your last semester at ISM if you are interested.
2. Start your online application via World of Students (link will be sent by your ISM International Office)
3. Register, enter information and prepare the following documents:
 - Master transcripts in English (also Bachelor diploma and transcripts!)
 - Copy of passport
 - Proof of standard English proficiency test score (incl. stamp and signature by ISM International Office) – find all accepted tests here (DAAD B2 is also accepted): <https://www.cityu.edu/admissions-international/english-proficiency/>
 - Consent to release information form
 - Bank statement and Financial Declaration Form (On campus only)

After completing the online application, our colleagues at CityU will take over the evaluation. You will receive your I 20 via e- mail and can then start to apply for the F-1 student visa (for the program on campus).

Tuition fees*

550 USD per credit (25 % reduction compared to American students)
13,200 USD in total for the degree incl. 8 courses at CityU (24 credits)

Additional fees:

1. 50 USD application fee
2. 100 USD degree diploma
3. Administration fee (10% of the ISM semester fee) to ISM for every additional semester you stay enrolled at ISM to finish the CityU degree

Semester dates* (2023-24: <https://cityu.smartcatalogiq.com/en/2023-2024/2023-2024-catalog/academic-calendar/>)

Summer Quarter: July - September

Fall Quarter: October - December

Winter Quarter: January - March

Spring Quarter: April - June

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Housing

In general fees are subject to change in July

CityU offers various housing options. Its downtown Seattle residence hall (Cornish Commons) includes various options with pricing starting at 3,244 USD per quarter. Visit www.cityu.edu/housing for more information. Off-campus housing is available within walking and commuting distance from CityU.

Scholarships & Reduction

CityU is pleased to offer World of Student participants discounts, which are already included in the tuition fees.

In addition, CityU provides 2 x 1,000 EUR social media scholarships per year to students, who are interested in supporting our agency "World of Students" through videos and reports. More information can be found here: worldofstudents.org/stipendien/