

# B.Sc. Business Administration

International. Individual. Inspiring.



## Key Facts

- **Standard period of study:**  
6 semesters, flexibly divisible
- **Semester start:**  
Any time
- **Degree:**  
Bachelor of Science
- **Place of study:**  
Up to 100% online depending on chosen track
- **Accreditation:**  
German Accreditation Council
- **Language:**  
100% English
- **Tuition fees:**  
€370 per month plus additional costs for practical & on-campus track
- **Early Bird Discount:**  
Up to €1,000 – get in touch with us for more information

## Distance learning Business Administration

### Your flexible Bachelor's degree in 6 semesters

This distance learning program provides a **comprehensive business education** that allows you to customize your learning experience based on your personal objectives through a range of **elective courses and three distinct tracks**: digital, on-campus, or practical. The program incorporates the essential subjects typically covered in a business degree, while also addressing the current challenges faced by businesses and society, such as digital transformation and combating climate change. Additionally, we offer modules in Intercultural Communication, Leadership, and Scientific Methods to enhance your skills.

Upon successful completion of your business studies at ISM, you will possess the skills to effectively oversee business processes as a **specialist or manager** within various companies and organizations, and you will be capable of devising strategies for achieving market success.

The degree in Business Administration opens up a **multitude of career options** across virtually every industry, allowing you to pursue employment in companies and organizations of all sizes or even establish your own business.

[bachelor-business-administration.ism.de](http://bachelor-business-administration.ism.de)



Come study at one of the  
best private business schools in Germany

**adventurISM.info**

# Choose your track: digital, practical or on-campus!

## Study Schedule

### Choose your track: digital, practical or on-campus!

#### Digital Track

Choose eight electives (out of 12) and study as flexible as possible: You decide which topics fit you the most and when you want to study them.

#### Practical Track

Choose two electives (out of 12) and gain 30 ECTS (= one semester) by participating in an internship. Gain practical experience while studying in a very flexible way.

#### On-Campus Track

Choose five electives (out of 10) and study a full-time semester from mid-September to mid-December at one of our beautiful ISM campuses in Berlin or Dortmund. You will be spending three months in Germany and are therefore eligible for a Schengen visa. Experience the best combination of digital and on-site learning.

### Elective Modules

- Brand Management
- Business Analysis
- Corporate Structuring
- Digital Brand Communication
- Digital Business Models
- Entrepreneurship
- Introduction to Financial Management
- International Financial Reporting
- Media & Communication
- Occupational & Organizational Psychology

## Application Procedure

### Step 1

#### Your online application

- Create user account
- Select your desired degree program, start date and time model
- Upload documents



### Step 2

#### Your consultation

- Fill out online questionnaire
- Talk to our study coach to clarify any questions and goals and get study tips



### Step 3

#### Your study contract

- Receive contract digitally, sign and return it
- Send certified university entrance qualification to us by mail



### Step 4

#### Your study start

- Welcome to ISM
- Start your future with our ISM distance learning program



## Admission Requirements

In order to enroll in a bachelor's program at ISM, it is necessary to provide proof of a **general university entrance qualification**. Our degree programs do **not have a restricted admission based on a numerus clausus (NC)** system.

We **recognize equivalent prior knowledge** and credit the corresponding ECTS. Please contact our student advisory service. Each recognition is thoroughly assessed on an individual basis.

## Job Options in Germany

### Students from non-EU States:

After graduation, you can apply for an 18-month residence permit to seek a job that matches your qualifications.

Once you have received a job offer that aligns with your qualifications, you will have the option to decide between applying for a German residence permit or an EU Blue Card for the subsequent phase of your stay.